

from the desk of

SERENA ANDREWS

address

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url www.treakangaroocreative.com

Freelance Designer/Multimedia Artist 2003-2007

Adobe CS3, Hand & Digital Illustration, Logo & Branding, Print, Direct Mail, Banner Ads, Film Directing, FCP/Premiere Film Editing, B-Camera Operation, HTML/CSS/Flash websites, Ad Copy and Product Development

Client/Project List:

Studio1011

in-house audio-video specialist, web, print, illustration, media optimization, large format design

Sisters of Mercy: The Warde-robe

logo and business card design

The Empire Revue, AS220

print, stop animation, video work

Auction Junky

print, illustration, art direction, web development, packaging, film, media web optimization, display design, vehicle wrapping

RE/Max Premier

print ads, web banners, signage, flyers, menus, display art

Towntek Design Studio

print, web, project management, background music

48-Hour Film Festival

FCP editor, actress, set and costume assistant design

SayitRight Marketing Solutions

print, web (.Net Nuke), ad copy

The Happy Dumpling

print, web images, marketing strategy, ad copy

A&M Productions

intern, AVID assistant editing, duplication, voice over

Freelance Designer/Multimedia Artist 2003-2007

Vocalist (Bell Canto Mezzo Soprano), Piano, Songwriter, Recording Artist, Live Musical Performance (Jazz, and Art Rock) MIDI-programming, Jingle Writing, Acting, Voice Over

Project List:

Sweet78, jazz duo

vocalist (2007-8) live, recorded

Empire Revue

guest actress (2007-8) live

{Self-Titled}, solo artist

vocalist (1996-2007) live & recorded 3 LPs

Dragonfly, top40 duo

vocalist (2002-2003) live

Reverser, 4-pc Rock Band

vocalist/writer (2003-2004) live & recorded EP

Guest/Studio Vocalist

Adeem/Syntax Records 2002, Kelly Walsh/Zazen Records 2002, TFO/Cozy Music Records 2003, Keith Munslow/Needlenose Productions (2003), Big Dig Remix Project (2003)

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Computer Proficiency

Professional Level

Adobe CS3 (Mac), especially Photoshop/Illustrator/Flash
Final Cut Pro 5 (Mac Only)
Art Director's Toolkit

Entry to Mid Level

Adobe After Effects
Final Draft 6/7
Squeeze & Compressor
Reason 5
Quark
Logic

Other

Safari/Firefox/IE
iLife & iWork
OmniOutliner/OmniGraffle
Green Screen Sales Software

Equipment

Mac G4 Powerbook 12" & Mac Intel Imac 20"
Blue USB Recording Microphone
88-key MIDI Piano Controller
500G Back-up Drive

Education

New York Film Academy—Digital Film Making/Directing, 2004
Rhode Island College—Film Studies 2003-2004
University of Maine—Vocal Performance, 1996-1997
T.A.B. Certification in MIDI, 1998